

PRESS RELEASE

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# BSN medical to host Chronic Venous Disease panel discussion at EWMA 2016/Deutscher Wundkongress

- Sessions will discuss how best to react to the challenges and demands faced in managing many wound types whilst aiming to meet patient requirements.
- Participants include many different clinicians who are involved in wound care and associated therapies including, Doctors, specialist, generalist and student nurses.
- On stand demonstrations will outline the comprehensive BSN medical range of Cutimed® and JOBST® products

BSN medical, the global integrated medical therapy provider, will display and discuss its Advanced Wound Care ranges and supporting Compression Therapy, including bandages and hosiery portfolios, at the renowned EWMA 2016 Conference/Deutscher Wundkongress, in Bremen, Germany, from May 11-13 2016.

BSN is a global full-service provider in Wound Care, dedicated to preventing and combating wound issues across the continuum of care. It offers a full range of products in the fields of Acute Wound Care, Advanced Wound Care, Lymphoedema and Vascular, through its Cutimed® and JOBST® brands.

Delegates at the conference will learn more about BSN medical's range of treatment options through a series of events and demonstrations, which will outline its complete selection of effective, patient- and user-friendly products.

## EVENTS FOR INDUSTRY PROFESSIONALS

This year's theme for EWMA 2016/Deutscher Wundkongress is "Patients, Wounds, Rights". As such, BSN medical will discuss how these issues impact practice and how potential solutions to improve quality of life, looking at prevention as well as treatment. As part of this, three sessions within the EWMA conference programme with industry experts will be held:

- **A panel discussion: Best practice – going forward with the management of Chronic Venous Disease (CVD)**
  - The aim of this symposium is to discuss how will CVD treatment change in the future and how can we develop a holistic approach to its management?

- Participants will be able to share their current practice and thoughts via questions posed to them with responses captured via electronic voting
- **“Barriers to wound healing and the potential of collagen-based products”**
  - A discussion with delegates around stimulating wound progression and removing the barriers to healing and introducing Cutimed® Epiona as a potential solution
- **“When to reach for Cutimed® Sorbact in your NPWT management. Experiences”**
  - A symposium discussing expert experiences of using Cutimed® Sorbact to reduce bacterial load within a wound but also as a negative pressure interface

In addition, two further symposia will be undertaken as part of the ICW conference. International speakers will share their experience of using Cutimed Sorbact plus the use of Cutimed HydroControl and Cutilyth to aid wound progression.

#### **DEMONSTRATIONS THROUGHOUT AT THE BSN MEDICAL STAND**

All speakers from the BSN medical symposia will be present on the stand following the sessions, allowing delegates to further discuss questions raised during the session.

BSN medical will also demonstrate its capabilities in providing solutions for the management of Chronic Venous Diseases, encompassing Wound Care for all stages of wound healing under the Cutimed® Advanced Wound Care and JOBST® Compression Therapy ranges. On-stand demonstrations of JOBST Compri2® in English and German will take place throughout the conference.

Charl van Zyl, Executive Vice President of Commercial Operations at BSN medical, said: “At BSN medical, our focus is both prevention and treatment, ensuring that our patients benefit from high quality, durable products across the continuum of care. Strong innovation and R&D is part of our history and DNA, and we are looking forward to displaying our expertise and planning for the future at EMWA 2016/Deutscher Wundkongress.”

#### **ABOUT BSN MEDICAL**

BSN medical is a global leader in wound care and related vascular diseases, lymphology and non-invasive orthopaedic products. Founded in 2001, the company currently employs approximately 6,100 members of staff and generated revenues of €861m in 2015. The company aims to provide an integrated therapy-driven approach – grounded in a broad portfolio of products, enhanced by insights into current therapeutic areas and complemented by a progressive approach to partnerships. Its well-known brands such as Leukoplast®, Cutimed®, JOBST®, Delta Lite® and Delta Cast® and Actimove® are among the most trusted in healthcare. With its comprehensive product portfolio, BSN medical addresses patients' needs in the most prevalent conditions in wound care and vascular diseases, and orthopaedic treatments. More information:

[www.bsnmedical.com](http://www.bsnmedical.com)

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