

## **Mölnlycke Health Care joins EWMA 2016 celebrating 25 Years' Anniversary**

*Mölnlycke Health Care will have a major presence at this year's European Wound Management Association conference in Bremen, Germany, May 11-13*

As a proud sponsor of the 2016 conference, marking the 25-year anniversary of the EWMA organization (and 26 years of the conference), Mölnlycke Health Care will be a leading exhibitor at the symposium – a landmark event with more than 167 confirmed exhibitors and more than 7,000 international delegates.

Anna Bertilsson, Global Marketing Director Wound Care, said: “We have taken part in EWMA for 16 years, and this partnership reinforces our common work to continuously improve European wound patients' quality of life – which is also our mission as a company.”

### **Supporting quality-of-care and cost-effectiveness**

Mölnlycke Health Care's 2016 event offerings include two symposia that support quality-of-care and cost-effectiveness evidence and arguments:

- **Price or outcome: How should we be measured?**  
Our company is deeply focused on looking at price versus outcome, looking at the total cost of care versus the basic price of wound care products
- **Evidence-based pressure ulcer prevention strategy: It's all about the outcome**  
We are presenting clinical and scientific data that together form a strong case for introducing clinically proven, multi-layered foam dressings to prevention protocols and guidelines.
- Mölnlycke Health Care is proud to present scientific and clinical research supporting the use of Mepilex Border as a component of stand pressure ulcer preventive interventions. This will help understand the importance of evidence-based

pressure ulcer prevention strategies in delivering positive clinical and financial outcomes

Mölnlycke Health Care will also offer daily workshops (in German), “Weiner ist mehr (Doing more with less)”, which will highlight how Mepilex® Border, Mepilex® XT, Mepitel® One, Mepilex® Ag and other solutions in our range can treat the vast majority of wounds.

The Mölnlycke Health Care booth (5F40) will present a wealth of information, along with product demos of some of Mölnlycke’s most popular solutions, designed to help clinicians and patients treat wounds with gentle, effective dressings that prevent, protect and heal.

### **Notes for Editors**

#### **About Mölnlycke Health Care**

Mölnlycke Health Care is a world-leading provider of single-use surgical and wound care products for healthcare professionals and patients. We develop and bring to market innovative wound care and surgical products for use in a range of settings – from prevention through acute care to homecare. Our solutions provide value for money, supported by clinical and health economic evidence.

***For inquiries during the EWMA Conference:***

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